Funding the Future

The lure of the coast

Published: November 13, 2026, 7:38 am

I am going to succumb to the lure of the sea, or at least of the coast, today. Given the weather forecast, this is also my plan for the weekend.

The last couple of months have been extremely hard work. I'm not complaining. I have complete control over what I do, so if I work hard, that is by my own choice.

That said, over the last couple of weeks, my forthcoming book has entered the production process with the publisher, and this is always the stage that I find hardest when it comes to a book. In this case, the inclusion of around 30 infographics has complicated the whole process.

The fact that James, in our team, has also been putting together a first edition book of our infographics, which has also required some work from me, as well as the social media work I have been doing of late, means that I need a few days watching birds.

The lure of Holme, Titchwell, Holkham, Blakeney, Cley, Salthouse and more is very strong at the moment, fuelled by daily reports of interesting sightings from each of these.

This does not mean the blog will go quiet. It does mean that moderation might take quite a long time. Even now, internet connections on the Norfolk coast are not always the most reliable, and I will be absent during the daytime most of this weekend.

I apologise, but not that much.