

# Funding the Future

100 million

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We were researching readership data across our channels yesterday and noticed something surprising.

This blog has now had more than 51 million views since it began 20 years ago.

Our YouTube channel has now had almost 49 million views.

Even my LinkedIn page had almost 90,000 reads last week.

Put it all together, and I have, without a doubt, now had more than 100 million social media views, and that ignores totals for Twitter, Facebook, Substack, Mastodon and Bluesky that we post on regularly.

My thanks go to all of you who have contributed to these totals. I am genuinely very grateful.

As we approach the 20th anniversary of this blog, that feels like an appropriate measure of impact.