

Politics for People: an update

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The team here had another meeting this morning and reviewed all the feedback (including a few not even through moderation as yet due to the pressure of time), we have had [on the suggested retitling of our ideas](#).

We noted that Politics for People is generally working for most commentators. We discussed the exceptions, but decided to stick with this term.

We also noted and heard loud and clear the kickback on the political economy of care as a subtitle. We agreed that we needed to change that. It is too academic and unclear.

We discussed the proposed alternatives, but I then raised the possibility that we might already have the required terminology. It is 'Politics for People: Funding the Future'.

The logo consists of a solid red rectangular background. In the center, the words "Politics for People" are written in a bold, white, sans-serif font. A thin white curved line arches over the words "Funding the Future", which are written in a regular weight of the same white sans-serif font below them.

Politics for People
Funding the Future

The team instantly liked this. I rarely win an argument so easily.

Thoughts?

[poll id="314"]