

AI: How to use it as a campaigner

Published: January 12, 2026, 10:33 pm

I have this morning published my guide to AI (artificial intelligence) and how it might be used by someone who wishes to campaign for a better world in which we all might live.

The 50-page guide was written as a training guide. As a result, my son James contributed to it. My intention in writing it was to improve the Funding the Future team's use of AI, and that has already worked. I am seeing the results.

I know many have ethical concerns about AI, but if we have not, in our time, also had doubts about printed material, television, the internet and more besides, then I would be surprised. We have to face the reality that such things, once they arrive, are here to stay. Our job is to learn how to use them well, and not wastefully. That is the goal of this guide.

The guide is available as a [download here](#). It is free, as all our downloads are. You will be asked for your email address, and you will be signed up for our newsletter as a result. You can unsubscribe at any time. You will also be asked whether you want to donate, but feel free not to. There is no obligation, and we will never know. I would rather you have the guide than receive your donation, though I will be grateful if you decide to do so.

Give it a go. I think it should be useful. It's certainly working here.