I wrote yesterday about how to plan and extend my campaigning work. That post attracted quite a lot of interest.

What occurred to me after producing that post was that one of the easiest ways for my message to be amplified is to ask others to share what I am saying by quite literally amplifying my message in social media, but with tailor-made reposts, comments and even derivative articles or letters rather than simple retweets, likes or whatever.

It's my opinion that AI can really help this process and most people now have access to those, whether via Google Gemini, Microsoft CoPilot, or ChatGPT versions 4.0 or 5.0.

This might sound intimidating. It isn't. AI is a tool, and is one that can help anyone who wants to campaign, write, or communicate more clearly. Used with care, it can save time, and help you share your ideas.

So, my question is, would it help if I produced a short series on how to use AI for this purpose? The aim would be to:

1. Explain how AI works .

2. Explain how to write an AI prompt.

3. Work through the development of a prompt campaignmers might use to, for example:

* Write an X or Bluesky post or thread;

* Write a Facebook, LinkedIn or Subtack post, or

* Write a letter on an issue.

4. Explain how to refine the prompts overtime, using AI itself to assist this process .

Let me know.