

YouTube transcripts and this blog

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As you will note, we have published our first podcast this morning. This raised several questions for the Funding the Future team regarding how we might present some of our YouTube content on this blog in the future. The discussion focused on two new types of content we are planning.

The first of these is podcasts. I find reading podcast transcripts unhelpful as a means of blog communication. I know some people do produce transcripts reflecting the flow of conversations in their podcasts. Paul Krugman does so, for example, but I have given up reading them because I find them unhelpful.

We have, as a consequence, decided not to produce a transcript and to, instead, produce a summary of the discussion, reflecting the opinions that were shared. This is what we have done this morning. Overall, we believe this will result in content of more manageable length, with the added benefit of summaries, action points, and glossary points.

We then reviewed the history of economic thought series that I am planning to produce in this light, as we are now reaching the stage where recording of this will start soon. Here we have provisionally decided that it might be useful to present the material in a slightly different form from that we have usually used. This will be recorded as audio-only content in any case, although it will be published as video content. In that case, we have decided not to produce a strict transcript but to instead smooth the presentation so that it can be better read when published here. We believe this will lead to more valuable content.

I am curious to hear your thoughts on this. So, there are two polls:

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