

# Funding the Future

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I [noted that my YouTube channel](#) had achieved 250,000 followers yesterday.

In response, [someone who was undoubtedly a troll posted](#):

*Any thoughts why individual videos are lucky to get 15k views (unless they are about Trump)?*

In response, I suggested that:

*We get around 50,000 views a day this month – but it is August.*

*And, based on evidence we can find this number puts us in the top 3% or so of YouTube channels.*

*What is it that you think we should be worried about?*

I then thought it might be worth checking this, and so asked ChatGPT for an overview. The response was:

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## Current Stats for Richard J Murphy

According to [Social Blade](#) (as of August 8, 2025), Richard J Murphy's channel has:

\*

**249 K subscribers**

\*

**~29.3 million total views**

\*

Ranks:

\*  
**335,533rd** overall among YouTube channels (SB Rank)

\*  
**2,065th** by subscriber count in the UK.

\*  
**629,810th** in the world by views

\*  
**1,431st** in the Education category

## How That Translates to a Percentile

To understand the percentile ranking:

\*  
Social Blade tracks **millions** of active YouTube channels.

\*  
If Richard J Murphy is ranked **335,533rd**, this means he's ahead of the majority of channels.

Let's estimate:

\*  
Suppose there are around **10 million** active channels (a conservative estimate).

\*  
Being 335,533rd means the channel is in the **top 3.36%** of all YouTube channels by rank.

\*  
If the estimate is **5 million** active channels, that pushes the percentile to the **top ~6.7%**.

\*  
Even under more conservative assumptions, the channel falls comfortably within at

least the **top 10%** to **top 5%** of all channels.

So, you can confidently say Richard J Murphy's channel is within the **top ~3-7 percentile**, based on his Social Blade rank.

*[I should add that I checked: an active channel according to Social Blade appears to mean getting 5,000 regular views on a video, so vast numbers of channels do not count as most never get anywhere near this total. ChatGPT also noted:*

\*

**As of September 2024**, approximately **520,478 YouTube channels** have reached the 100K subscriber mark and received a **Silver Play Button**.

\*

**Considering an estimated 113 million active YouTube channels** (2024 data), that translates to **less than 0.4%** of all active channels earning the Silver Award.

**We not only have that award: we have 250,000 subscribers, which puts us in a much smaller category of channels, and maybe in the top 0.2% or less of YouTube channels in all, although I prefer the Social Blade ranking.]**

### **Summary**

\*

**Subscribers:** ~249 K

\*

**Views:** ~29.3M

\*

**Overall rank:** 335,533rd

\*

**Estimated percentile:**

\*

Top **3-5%** (likely), or

\*

Top **~7%** at most — solidly among the higher-performing channels on YouTube.

I am happy with that. The ideas I want to promote are being noticed.