

Funding the Future

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I noted that my YouTube channel had achieved 250,000 followers yesterday.

In response, someone who was undoubtedly a troll posted:

Any thoughts why individual videos are lucky to get 15k views (unless they are about Trump)?

In response, I suggested that:

We get around 50,000 views a day this month – but it is August.

And, based on evidence we can find this number puts us in the top 3% or so of YouTube channels.

What is it that you think we should be worried about?

I then thought it might be worth checking this, and so asked ChatGPT for an overview. The response was:

Current Stats for Richard J Murphy

According to **Social Blade (as of August 8, 2025)**, **Richard J Murphy's channel has:**

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249 K subscribers

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~29.3 million total views

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Ranks:

- * **335,533rd** overall among YouTube channels (SB Rank)
- * **2,065th** by subscriber count in the UK.

- * **629,810th** in the world by views
- * **1,431st** in the Education category

How That Translates to a Percentile

To understand the percentile ranking:

- * Social Blade tracks **millions** of active YouTube channels.
- * If Richard J Murphy is ranked **335,533rd**, this means he's ahead of the majority of channels.

Let's estimate:

- * Suppose there are around **10 million** active channels (a conservative estimate).
- * Being 335,533rd means the channel is in the **top 3.36%** of all YouTube channels by rank.
- * If the estimate is **5 million** active channels, that pushes the percentile to the **top ~6.7%**.
- * Even under more conservative assumptions, the channel falls comfortably within at

least the **top 10%** to **top 5%** of all channels.

So, you can confidently say Richard J Murphy's channel is within the **top ~3-7 percentile**, based on his Social Blade rank.

[I should add that I checked: an active channel according to Social Blade appears to mean getting 5,000 regular views on a video, so vast numbers of channels do not count as most never get anywhere near this total. ChatGPT also noted:

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As of September 2024, approximately **520,478 YouTube channels** have reached the 100K subscriber mark and received a **Silver Play Button**.

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Considering an estimated 113 million active YouTube channels (2024 data), that translates to **less than 0.4%** of all active channels earning the Silver Award.

We not only have that award: we have 250,000 subscribers, which puts us in a much smaller category of channels, and maybe in the top 0.2% or less of YouTube channels in all, although I prefer the Social Blade ranking.]

Summary

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Subscribers: ~249 K

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Views: ~29.3M

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Overall rank: 335,533rd

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Estimated percentile:

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Top **3-5%** (likely), or

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Top **~7%** at most — solidly among the higher-performing channels on YouTube.

I am happy with that. The ideas I want to promote are being noticed.