

Extending the reach of my message

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I continue to research and then try new ways of getting the message about the disaster that is neoliberal economics out there into the wild.

Having decided to return to Twitter, or X, I then decided I might as well use it to its best effect, so I have paid for a blue badge to enable me to put up longer posts.

Having done so, I reposted yesterday's post on [why the government is not dependent on financial markets](#) on Twitter, in full. The entire blog is there, in one post. I have never done this before.

The resulting data, so far, is:



That is 56,000 views and almost 2,000 active engagements that might not have otherwise happened.

This blog got 29,000 reads yesterday.

That is an experiment I am repeating. Today's blog post [on being hard left](#) is now also on X, in full.

I seem to be spending a lot of my life on this research at present. Thankfully, it rewards the geek in me, but it is also suggesting that there is a lot more we can do.