

Funding the Future

Article URL

Published: January 12, 2026, 5:40 pm

We posted this short video on YouTube and other platforms this evening:

Are you radically normal? It's a strange idea, but normal people now hold radical beliefs: that we should be fair, look after each other, tackle climate change and build strong public services. Yet no political party seems to want to talk to you. In this video, I explore why.

<https://youtube.com/shorts/3Bwd0U0J2m0?si=Bsi2Nm52-n5trGVb>

This is the transcript:

Are you radically normal?

It's a strange concept to get your head around because surely normal isn't radical, and yet it could be. And it's radical precisely because it seems that no political party in the UK really wants to talk to 'normal people'.

Normal people want fairness and justice.

They think there should be a proper social safety net in the UK.

They believe in state services.

They want a future that doesn't deny climate change so that their children have a chance to survive.

They recognise the importance of coexisting with their neighbours.

And more than that, they actually want those neighbours to live without prejudice.

They believe that everyone should contribute to our society in a fair way, in accordance with their means.

And they actually believe that contributing is important because they know that what the government does is of value.

That is why they want the government to do what it is meant to undertake well, and they want those who work for the government to be fairly paid to ensure that's the case.

The normal don't have a dogmatic belief in the difference between markets and the state because they know each has a role to play, and they believe that each of them adds value.

Normal people don't worry about dogma. Normal people want to live normal lives.

And the shocking fact is that there is now no political party that has truly embraced this idea: particularly the Labour Party, the Conservatives and Reform are a long way from it.

Our politics is in a mess precisely because it isn't talking to people like you, the radically normal.

Taking further action

If you want to write a letter to your MP on the issues raised in this blog post, there is a ChatGPT prompt to assist you in doing so, with full instructions, [**here**](#).

One word of warning, though: please do make sure you have got the correct MP. ChatGPT can get it wrong.