

The desired approach to educational videos

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This blog post is nothing more than a request for your opinion, which is why it ends with a couple of questions.

I am starting work on some of the ideas around a series of educational videos that will provide answers to many of the questions that I am asked on a regular basis here.

These will, in many cases, expand on issues already touched upon [in this blog's glossary](#), which relatively few people seem to use.

My intention is that each video series would be published in stages, with the hope that together the series will eventually answer all the major questions that I think might arise around a topic.

Each video series would have its own webpage to be published either on this blog or on a separate website that would be designed to host these access pages in a way that would be easier to use than the format of this blog might permit. Wherever that access page might be located, it would be linked every time I promote or publish one of these videos on this blog.

At the moment, I am working on ideas for two of these series. One is on the nature of money, which so many people find confusing. The other would be on the linked theme of modern monetary theory, which is, again, something that many people find confusing. Both would provide my very specific and personal interpretations. I am not seeking to provide academic literature reviews, for example. These are not meant to be academic courses: they are insights for the layperson, and I am not pretending that they will represent anything but my thinking on these issues.

I have, of course, written at length on both subjects before, and have even made videos on some aspects of them, but not in a comprehensive fashion, and the aim now is to provide what would, in effect, be video primers backed up by transcripts that will be freely available both here as blog posts and as PDF downloads. The aim is to promote insights into these issues, and at the same time to provide a point of reference so that I do not need to keep referring to the matter in question, at least at a technical level.

This does, however, give rise to some questions about how to approach the production of these videos. In particular, would it be better to produce some quite lengthy videos, split into YouTube chapters, which I suspect very few people understand how to use on that channel, or might it be better to produce more, but much shorter, videos, each of which addresses a particular issue around the main theme being discussed? YouTube playlists and the summary website access pages would then be the means to access all the information. The PDF downloads might also, in the end, be consolidated into a single publication, and even as an eBook.

Because of the wide range of topics that each of these issues touches upon, a series on money could easily have 15 or more videos in it if shorter videos were the chosen way to address the issue, but with the aim being that some of these might be no more than three or four minutes long, with none being more than about 10 minutes, at most.

The number of videos in an MMT series could be longer still because a whole load of issues, such as the nature of macroeconomics, how money is treated within it, the difference between fiscal and monetary policy, the macroeconomic role of tax, and much more, would need to be touched upon. It is quite easy to see how such a series could grow like topsy.

To provide the videos with structure, it is likely that they will be given numbers and they will be produced sequentially. However, gaps in the numerical sequencing would be provided so that if it transpired that additional material is required to explain themes not well enough touched upon in the first instance, these can be added into the flow. I do not, therefore, necessarily view these series as static. The materials might well develop over time.

What are your thoughts on this?

I am, of course, interested in comments, but I would also be interested in answers to the following questions:

[poll id="145"]

Then there is this one, as well:

[poll id="146"]