

# The world is interested in Trump

Published: January 14, 2026, 12:40 am

For those who wonder why I keep making videos on Trump, this data might explain it. The information is on the geographical spread of viewership on my YouTube channel over the last 28 days:

Geography	Views	Average view duration	Watch time (hours)
Total	3,224,022	3:38	195,330.1
United States	910,969 28.3%	3:09	48,024.2 24.6%
United Kingdom	867,471 26.9%	4:28	64,617.8 33.1%
Canada	368,246 11.4%	3:27	21,227.5 10.9%
Australia	211,855 6.6%	3:24	12,019.8 6.2%
Germany	75,514 2.3%	3:30	4,419.0 2.3%
Netherlands	53,999 1.7%	3:29	3,146.8 1.6%
New Zealand	46,998 1.5%	3:35	2,811.1 1.4%
Sweden	46,455 1.4%	3:23	2,621.5 1.3%
India	43,710 1.4%	2:45	2,012.3 1.0%
Ireland	41,424 1.3%	3:41	2,543.4 1.3%
Denmark	33,467 1.0%	3:29	1,944.2 1.0%
South Africa	29,080 0.9%	3:12	1,554.2 0.8%
Philippines	27,871 0.9%	2:53	1,345.7 0.7%
Norway	26,072 0.8%	3:42	1,608.0 0.8%

Although about eighty per cent of blog traffic is in the UK, only 26.9% of video traffic is, and the audiences outside the UK seem to want videos on Trump.

As I happen to think what he is doing is of some significance right now, I am making videos that by happy coincidence suit their interests.

I am aware that traffic at these levels may not last.

And for the curious, blue highlighted countries have more detailed geographic analysis, such as this:

Geography > United States	Views	Average view duration	Watch time (hours)
Total	910,969	3:09	48,024.2
California	131,277 14.4%	3:08	6,873.5 14.3%
Florida	64,642 7.1%	3:07	3,358.5 7.0%
Texas	56,957 6.3%	3:04	2,921.4 6.1%
New York	55,117 6.1%	3:11	2,930.3 6.1%
Washington	33,246 3.7%	3:11	1,770.5 3.7%
Illinois	31,450 3.5%	3:05	1,618.3 3.4%