

Apple against the grain

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I did not expect this, [reported in the Guardian this morning](#), and shared at sufficient length as the issues are important:

Apple shareholders voted down an attempt to pressure the technology company into yielding to Donald Trump's push to scrub corporate programs designed to diversify its workforce.

A proposal drafted by the National Center for Public Policy Research – a self-described conservative thinktank – urged Apple to follow a litany of high-profile companies that have retreated from diversity, equity and inclusion (DEI) initiatives currently in the Trump administration's crosshairs.

After a brief presentation about the anti-DEI proposal, Apple announced shareholders had rejected it without disclosing the vote tally. The preliminary results will be outlined in a regulatory filing later on Tuesday.

This is very good news. That is not where I expected the fight back on diversity, equity and inclusion to begin, but I welcome the fact that it has.

Now, more need to do the same. The fascists need to be opposed.