

Why is anyone surprised that UK consumer confidence is ...

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This [is an FT headline](#) this morning:

UK consumer confidence falls sharply in January

Spike in government borrowing costs and warnings of job cuts takes toll on economic sentiment

The only real comment to make about this is, why did anyone expect anything else?

With a government that is promising austerity whilst persistently siding with business against the consumer's best interests, it is wholly rational for consumer confidence to be falling. The arrival of Trump and his obvious reign of tyranny in the White House is only going to make things worse.

My confidence is falling.

Why would anyone's be doing otherwise?

When the government, the Treasury, the Bank of England and businesses are aligned against the people of the UK, they will realise what is happening.

It's now getting hard to see a way for Rachel Reeves and Labour to get out of this mess.