

# Without a story Labour is going to carry on failing

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Labour is going to have a relaunch, rehash, restatement of objectives, desperate appeal to the disenchanted, or something else that someone in their team might want to call it this week.

A lot of nonsense has been written about it over the weekend, and no doubt much more will be before Keir Starmer steps up to a podium to deliver words in his own particularly uninspiring style on Thursday.

I suspect nothing I can say can add much value to this debate, bar repeating the one thing I have said repeatedly for more months than I care to recall now, and that is that Labour has not a hope of persuading anyone that it has anything useful to say unless it funds a story to relate, and setting a few targets will not come close to approximating to that.

As a result, I cannot see how anything that Labour can say this week will in any way restore public faith in it, unless, that is, it has suddenly found a story. I suspect that it hasn't. In that case I also suspect, as I have done for a long time, that Starmer will continue to fail.

I could be wrong, but I doubt it. This government is very obviously failing, which its neoliberal credentials always guaranteed that it would, and without really radical change nothing will alter that.