

## Funding the Future

53,895

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I mentioned earlier this week that we had decided to continue making videos for the Christmas period.

53,895 people watched videos here on Christmas Day. That is, unsurprisingly, down from usual, which is around 90,000, but many more than I expected.

Yesterday looks to have been very slightly more.

People do not stop thinking for Christmas. I think we did the right thing.

We are recording again this morning.