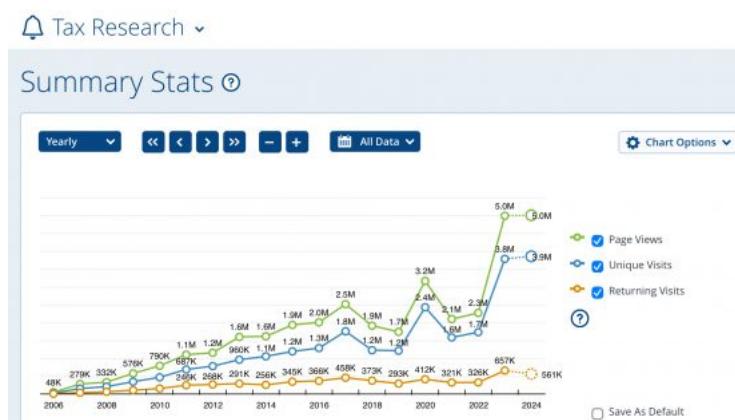


# Funding the Future

## 2024 is already a record year for this blog

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I noticed that something quite surprising happened last night. I had cause to celebrate 2024 as being the best in this blog's history. Views this year hit 5 million, when last year, as a whole, they got to 4,985,000, and that was the previous best year, ever:



Of course, what's really surprising is that this has happened three quarters of the way through the year, with average traffic now running at around 600,000 views a month.

What is more, YouTube is now very slightly outpacing the blog in terms of views. The combined total is now exceeding 1.2 million a month, with other platforms adding more to the total.

Of course, many views are from people coming every day. There does, however appear to be little obvious overlap between the blog and YouTube: people here read the transcripts. There they view the video. I'm not complaining either way.

And I can confirm monetisation has not put people off. A first payment has been received. At £431 for part of August it was not to be sneezed at, although the channel is not breaking even by some way as yet. But, who knows? It might.