

Funding the Future

20,000

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Some time during last night this blog's related YouTube channel hit 20,000 followers:

Channel analytics

Current subscribers

20,051

+3,357 in last 28 days

Summary

Last 28 days

Views 433.0K 

Watch time (hours) 22.6K 

This is an increase of 12,000 followers since April when the channel was relaunched, with that number now seeming to grow exponentially, as do views and viewing time.

Making the videos takes some effort, but it seems to have at least doubled the total audience for the ideas I promote. I think that justifies the effort.