

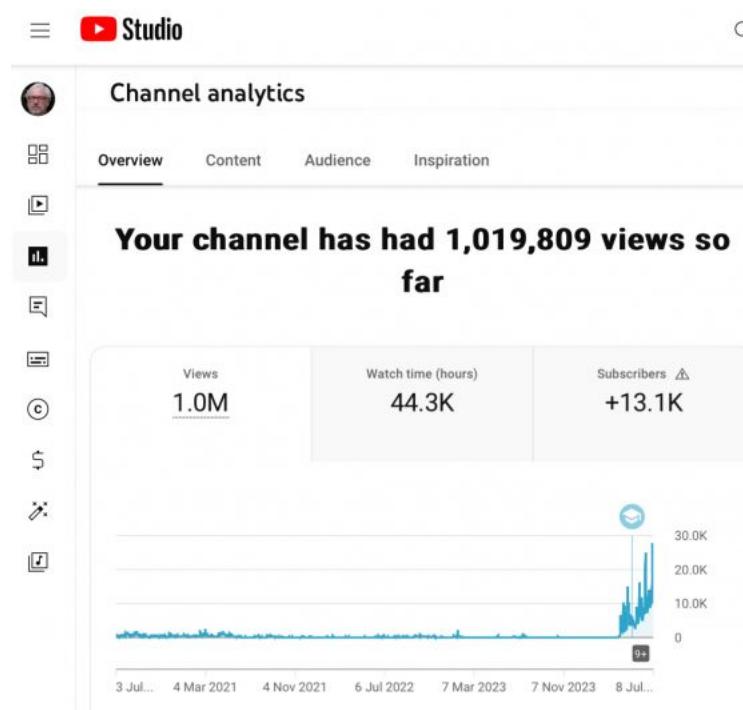
# Funding the Future

## 1 million

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YouTube's algorithm drew this to my attention yesterday evening:



Our YouTube channel has hit one million views since it began. However, as the pattern makes clear, the latest burst of activity is on a vastly bigger scale than was managed in 2020/21.

In addition, the trend is upward, with traffic on many days now reaching the levels on this blog or even exceeding them. Given that TikTok generates more traffic than YouTube, this seems to be working.