

## Accounting Streams in the Times Higher Education

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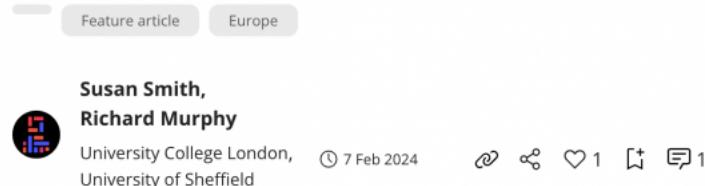
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I [have an article](#) in the Times Higher Education this week, co-authored with Prof Susan Smith of UCL:



### How can accounting educators cultivate highly sought-after graduates?

Accounting education must prepare graduates with the skills to thrive in a profession that is experiencing radical changes



We begin the article saying:

Internationally, undergraduate higher education accounting programmes have been consistently criticised for their narrow technical focus and replication of the professional syllabus. The conflation of training with education has created a paradoxical tension in higher education, with criticism of a gap between graduates' skills and those required by the profession. This is because a focus on the technical professional syllabus has superseded broader intellectual skills development.

These foundational skills will be critical in a rapidly changing professional environment. In fact, in the UK, researchers have suggested that accounting firms prefer non-accounting graduates because other degrees develop more advanced intellectual skills.

[The rest is here.](#)