

The appeal of Trump

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Heather Cox Richardson, in her Letter from an American this morning ([subscribe here](#), for free) summarised Trump's appeal rather well:

White evangelicals heartily endorse a crook and a rapist apparently because they expect that he will put in place the world they envision, one controlled by white, patriarchal evangelical Christians.

Robert Reich suggests that it is the 30% left behind in the US Rustbelt and Midwest who support him simply because they have no one else who tries to appeal to them.

There is a lot of overlap in these groups, of course.

It does not mean that he isn't very dangerous.

The question is, can the Democrats persuade the rest to vote for an elderly, unpopular incumbent? On that the fate of US democracy hangs.