

Turning up the HEAT

Published: January 13, 2026, 11:02 am

Part of the work my Finance for the Future colleague, Colin Hines, has been doing on our joint project on ways to pay for the green transition has been to work with energy companies to find ways to fund the in-household transition to heat pumps that is required. As part of that work he has been using his own street as a test bed of opinion.

Larry Elliott has [written this up in the Guardian](#) this morning:

Energy efficiency

Heat pumps tempt Twickenham residents - if the house is ready for one

In one well-to-do London street, eagerness to make the shift from boilers is dampened by worries about disruption and hidden costs



Colin Hines set up Homeowners Energy Action Trial (Heat) in his Twickenham neighbourhood to explore the financial viability of switching to heat pumps. Photograph: Teri Pengilly/The Guardian

The very obvious problem that we face is referred to in Larry's conclusion in which one of Colin's neighbours says:

The will is there, the money isn't.

Which is precisely why we think that the government should give a bigger kick start to this process than it already is.