

# Funding the Future

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As a regular Wilko customer who has long been a fan of its no-nonsense approach and who has appreciated its significant presence in my fairly small town, [this news troubles me](#):

## Budget retailer Wilko on brink of collapse with 12,000 jobs at risk

Household goods chain with 400 stores prepares to appoint administrators



Wilko has struggled in the tough economic climate and last year borrowed £40m. Photograph: Maureen McLean/Rex/Shutterstock

Of course, I am concerned about a loss of a facility.

And I am concerned about the loss of jobs.

But I am also concerned as to why this has happened. I doubt Wilko has been much troubled by the web, even though I know it has itself got a website. Instead, I suspect Wilko is being brought down in the collapse in discretionary spending power amongst those on lower incomes in the UK who are its main customers. This is what worries me the most. What are we doing to people, all in the name of false economic policy?