

Funding the Future

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Facebook has launched, via Instagram, a new Twitter rival overnight. Called Threads I am now on it urging my usual RichardJMurphy name, as on Twitter and YouTube:



richardjmurphy

richardjmurphy threads.net



Professor of Accounting Practice, Sheffield University Management School. Political economist. Chartered accountant. Economic justice campaigner.

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now ...

Good morning Threads



Of course, being on it is one thing, posting to it is something else. Twitter is still working despite all its faults. Yesterday's thread has had 570,000 impressions so far. It will be a long time before a rival can deliver that, unless, of course, Musk really messes up.