

# Will we ever see the change in consumer behaviour that ...

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As the [Guardian notes](#) this morning:

### Ryanair rebounds to near-record profit as summer bookings soar

Europe's largest airline says it is optimistic it will make even more this year after ordering more aircraft



 Ryanair planes at Barajas airport in Madrid. The airline carried a record 168 million passengers last year. Photograph: Jakub Porzycki/NurPhoto/Rex/Shutterstock

It would seem that just as St Augustine once prayed that he might be celibate, but not just yet, so too do people wish to save the planet, but not this summer.

That leads to the inevitable question of whether we will ever see the change in consumer behaviour that climate change demands? I am not optimistic unless there is considerable government intervention, and no one (apart from the Greens) is talking about that.