

Funding the Future

Thank you

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Those who have followed the blog of late will know that I put quite a lot of effort into improving its accessibility and structure in March, during which period several new features were added. The result was all-time record traffic in March of 533,000 page views in the month.

I did, of course, wonder if that was a freak occurrence not to be repeated. So, this is the chart covering the whole of April:



Remember that April is, of course, a day shorter than March, albeit traffic did not also begin to pick up rapidly until a few days into the earlier month. But even so, April was the second-best ever month in the history of the blog and only the third ever to have traffic of more than half a million page views.

Thank you is all I can say to that.

I have no idea if traffic will continue at this level, but 15,271 reads yesterday was exceptional for a Sunday, and most especially a bank holiday Sunday. Thanks for your interest.