

Funding the Future

Social media accountant of the year for the fourth year...

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For the last few years the Institute of Chartered Accountants in England and Wales has given an annual award which it has called ICAEW ROAR. [As they say](#):

#ICAEWROAR aims to identify the UK's top accountancy online influencers using a unique values-led formula.

Launched in 2015, #ICAEWROAR scopes the social media landscape of accountancy to identify the profession's top online influencers.

Accountancy and financial services haven't always been the most active sectors on social media. ICAEW is seeking to influence the industry through this campaign and encourage our members and member firms to consider their social media presence.

#ICAEWROAR celebrates UK-based individuals using social media within the realms of the accountancy profession. In order to be included on our list of influencers, you must be based in the UK, have a Twitter handle, cover accountancy-related topics, and represent a tone of voice reflecting ICAEW's values.

The results were announced this morning, and [I was top for the fourth year running](#):

In the fifth #ICAEWROAR event, we have focussed specifically on UK individuals using Twitter within the realms of accountancy.

Order	Name	Handle
1	Richard Murphy	@RichardJMurphy
2	Keith M Gordon	@keithmgordon
3	Alex Cobham	@alexcobham
4	Michael Izza	@Michaellizza
5	Sanjay K Sah	@SanjaysahFCCA
6	Dan Davies	@dsquareddigest
7	Judith Freedman	@JudithFreedman
8	Ken Frost	@ken_frost

Thanks to all who follow me on Twitter and to the ICAEW.