

# Funding the Future

## A record day on Twitter

Published: January 13, 2026, 6:25 pm

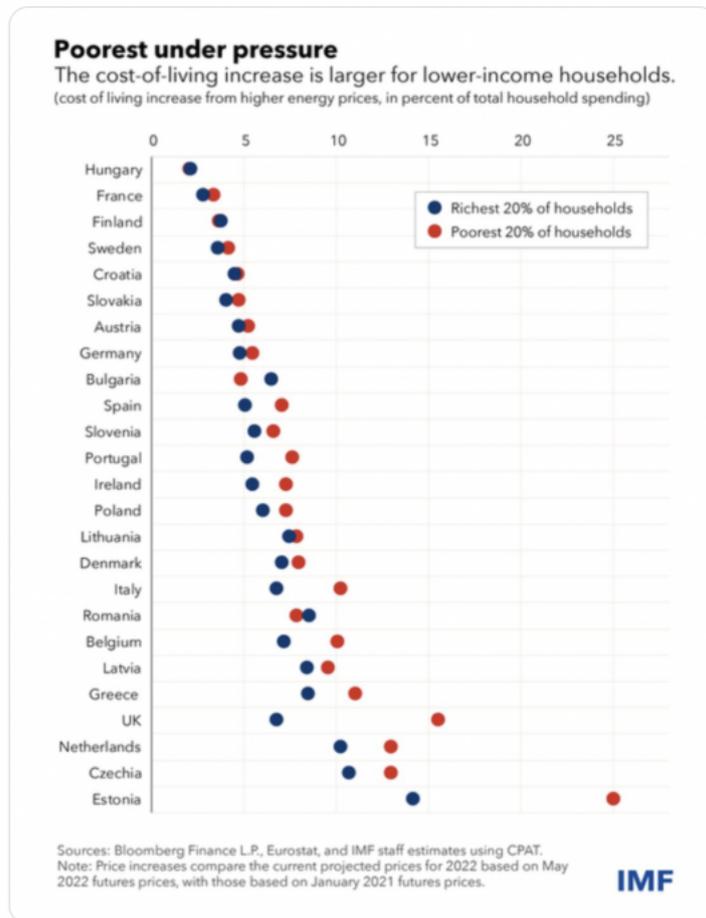
It was a good day on Twitter for me yesterday. [This post](#) has been viewed 958,000 times:



Richard Murphy  
@RichardJMurphy

...

Staggering new chart from the IMF. We all know that increasing energy costs hit low income households hardest, but in the UK that impact will be the second biggest in the world, and the differential with the best off will also be the biggest. What is the gov't going to do?



2:26 PM · Aug 3, 2022 · Twitter for iPad

The two threads I write [have also been well read](#):

× **Tweet Analytics**

 **Richard Murphy** @RichardJMurphy · 22h

How many people lived in fear in the summer of 1914, dreading what might happen? Come to that, what about 1939? People must have known that they were living on a precipice then, just as we are now. A disaster is about to happen, but there seems to be denial all around. A thread

[Show this thread](#)

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 **12.14K**       **4.04K**       **450**

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Impressions ⓘ      Engagements ⓘ      Detail expands ⓘ

**2M**      **75,504**      **42,975**

New followers ⓘ      Profile visits ⓘ

**32**      **15,912**

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**Promote your Tweet**

Your Tweet has earned 1,748,019 impressions so far. Switch to a professional account to broaden your reach.

[Switch to professional](#)

[and](#):

× **Tweet Analytics**

 **Richard Murphy** @RichardJMurphy · 18h

In 2016 I took my sons, then in their mid-teens, to Munich on holiday. We had a great time. And amongst the places we went to was Dachau. This was the first German concentration camp, located now, as then amongst suburban streets. .... a 

[Show this thread](#)

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 **5.22K**       **2.55K**       **218**

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Impressions ⓘ      Engagements ⓘ      Detail expands ⓘ

**602K**      **27,745**      **15,977**

New followers ⓘ      Profile visits ⓘ

**5**      **3,830**

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**Promote your Tweet**

Your Tweet has earned 601,529 impressions so far. Switch to a professional account to broaden your reach.

[Switch to professional](#)

That is more than 3 million Twitter impressions in a day, which is, I think, a new record for me.

Three thousand new followers in 24 hours is also a record.

A 'like' from Gary Lineker (yes, that one: he follows me on Twitter) might have helped the first thread. It was either that or the fact that it simply resonated with a lot of people.