

Why we need sustainability standards that take the envi...

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I have already [posted a blog this morning](#) on why the International Financial Reporting Standard Foundation has got its proposal for a Sustainability Standards Board wrong.

In this video I expand on that argument. And this issue is vital: if we're to have a sustainable future we must have accounting that integrates green issues within it.

<https://youtu.be/WwZd1MEOg7c>