

Why isn't civil society interested in accountancy?

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This video was the result of a discussion with a journalist who moaned to me that he could not get civil society to comment on accounting issues. Some show interest in the tax dimensions of this, but beyond that, the engagement is very limited. And neither he nor I could work out why this was. After all, what is the point of demanding business be accountable if you take no interest in the way in which it makes itself accountable? This is an issue where change is needed.

<https://youtu.be/bD-81MvkGwg>