

Sustainable cost accounting: a video explanation of how...

Published: January 13, 2026, 2:31 pm

I mentioned my creation, [sustainable cost accounting](#), which seeks to bring the costs of tackling climate change onto corporate balance sheets so that we are best able to assess those companies that might, and therefore might not, survive the transition to the sustainable economy that we need [in the introduction to one video earlier this week](#). In that case it needed one of its own.

In this video I explain what accounting I think we now need to enable this transition to be a better way of working out how to allocate the capital we have within society to those who really can use it best if all our long term interests are to be served:

<https://youtu.be/7cVnjMpdddA>

There is more on sustainable cost accounting on the website of the [Corporate Accountability Network](#).