

## The Fair Tax Mark is going international

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*I feel like I am overdue to share this, from [the Fair Tax Mark](#), of which I was a director for six years and which I still advise. Comments would be welcomed by the Fair Tax Mark team:*

Responding to the needs and demands of civil society, regulators, investors and municipalities around the world, the Fair Tax Mark intends to expand and offer certification across the world — not least to counter the low-bar programmes of unscrupulous accounting and auditing entities.

The move follows a number of Fair Tax Mark certification enquiries from businesses around the globe — all with a desire to demonstrate that they pay the right amount of tax in the right place at the right time.

### **Public consultation seeks widespread input on standards**

To help shape the proposed emerging global standards, the Fair Tax Mark is seeking responses to its public consultation on the core requirements of the standards — ‘The Essential Elements of Global Corporate Standards for Responsible Tax Conduct’ — which tracks and analyses the many responsible tax initiatives that are now in play across the world.

Analysis is centred on corporate income tax and related measures designed to tackle its avoidance.

Fair Tax Mark, Chief Executive, Paul Monaghan said: “There’s never been a more important time for us to go international, but we know we can’t do it alone.”

 Fair Tax

**The Essential Elements of  
Global Corporate Standards for  
Responsible Tax Conduct**

(public consultation draft)

June 2020

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“While we’ve done work to scope many responsible tax initiatives at play around the world, there are likely gaps that we need filling — particularly outside of Europe — to enable us to draw fully informed and robust conclusions.”

“By inviting vital comment on our analysis can we develop an International Fair Tax Mark that will play a pivotal role in advancing the pursuit of tax justice around the world.”

To download the report and proposals and respond to the International Fair Tax Mark consultation, visit

<https://fairtaxmark.net/consultation-on-global-corporate-standards-for-responsible-tax-conduct/>

***The deadline for responses is 14th August 2020. Respondents completing the consultation questionnaire will also be invited to contribute further through a series of webinars later this year (to be announced).***