

A video explanation of country-by-country reporting

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Country-by-country reporting has been back in the news of late, because data generated by it has for the first time shown the scale of likely profit Shifting by multinational corporations into tax haven locations with the aim of saving corporation tax.

That was one of the things it was intended to do when I created the idea as we know it now in 2003. In this video I explain what CBCR is all about:

<https://www.youtube.com/watch?v=J1Myh-YAnlk>

There is more on recent developments in CBCR [here](#) and there is a lot on the subject from the blog [here](#). Plus, [today there is very clear evidence published that CBCR is working](#).