

Half a million reads

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I don't especially go out of my way to make myself popular when writing here. Nor do I actively chase traffic. But I will be honest: like all writers I do like to be read. I think that goes with the territory.

Last month this blog was read more than half a million times. Usually 200,000 reads in a month is good. The blog had only exceeded 400,000 reads in a month once before. This level of readership was quite exceptional in that case.

I just wish it had happened for happier reason.