

## Not The Nobel Prize for Economics

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Henry Leveson-Gower of The Mint magazine has asked me to promote an idea I am more than happy to share. [It's this:](#)

What Henry's asking is [summarised as follows:](#)

*Our economic system is driving us towards a perfect storm. We are facing ecological breakdown. Rising debt is threatening a new financial crash. Inequality is pulling societies apart.*

*For 50 years, the scientific prestige of the Nobel Prize has given authority to economic ideas at the heart of this system. And even though the stark consequences of the 2008 financial crisis are still felt today, these out-dated ideas remain dominant.*

*We urgently need to reroute society away from this catastrophic path. That starts with fresh economic thinking.*

*Who are the thinkers and doers finding the economic solutions we need to meet the challenges of the 21st century? Help us find them and celebrate them.*

*And join the discussion about whether economics, as it stands today, is worthy of a Nobel Prize.*

### **HOW?**

**You can now go to our [online platform here](#) where you can nominate, discuss and vote on who you think are providing the thinking and action we need for the 21st century.**

**Read articles on Nobel Economics Prize winners [here in our magazine](#), The Mint. Join the discussion on social media #NotTheNobel.**

***Voting for the three finalists for the Not the Nobel Prize will open on 23rd September.***