

## New from the Corporate Accountability Network: What our..

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*This is new from the [Corporate Accountability Network](#) this morning:*

The Corporate Accountability Network's logo is not just a pretty symbol. It's there for a reason. This is it:

*What the circle in the centre of the logo represents is the company that is preparing a set of accounts.*

*What the six rings that overlap that circle represent are the stakeholders who engage with that company and who should be able to rely on the data that those accounts should supply. They are:*

- \* the suppliers of its capital;*
- \* its trading partners;*
- \* its employees;*
- \* regulators;*
- \* tax authorities, and*
- \* the civil society it impacts in the course of its activities.*

*At present accounts only have to take into account the interests of the first of these stakeholder groups. We think that is wrong. We think all of them matter, and equally. That is why we want to change the rules of accounting. And our logo tells that story.*