

The secret world of the Big 4 firms of accountants

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In view of discussion on the future of the Big 4 it seems an appropriate moment to give another airing to [the report I wrote last year](#) with Saila Stausholm of Copenhagen Business School on their secret structures, designed to perpetuate their existence when underestimate threat.

The report is to be found [here](#).

Saila and I discuss it in this video:

<https://m.youtube.com/watch?v=7IkmiMerj0U>