

The Apple TaxApp: needed on the iTunes App store

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Apple is issuing explanations for its tax jaunt to Jersey that are leaving people scratching their heads. There's good reason for that: the explanations make little sense without seeing the accounts of all the companies involved.

So here's an idea for Apple. I suggest that they issue a new app to be available free in the App Store. It will give instant access to all the accounts of every Apple subsidiary wherever it is in the world. And Apple's country-by-country reporting as well, come to that. Then Apple can really say its transparent and put all this hassle behind it.

Come on Tim Cook; you know this makes sense. And you could deliver it by tomorrow morning.

And other corporates might like to follow suit. Starting with Google on Android.