

HMRC's offshore helper

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The [Times has reported:](#)

A multimillion-pound Revenue & Customs publicity campaign to stamp out tax evasion and avoidance used an advertising agency ultimately controlled in an offshore haven.

HMRC spent more than £6 million on the campaigns, including £300,000 specifically on offshore evasion. Among the agencies used was TNS, a research agency, whose ultimate parent company and controlling party is WPP, the world's biggest advertising company which is incorporated in Jersey.

You couldn't make it up.