

## How wrong can they be? The Telegraph (and others) on OI..

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If there was one thing that characterised the 2015 general election it was how wrong all forecasts were. It seems nothing has been learned. These two comments came from [the Telegraph at the times indicated last night](#):

And [here is the result](#):

So the messaging is still hopelessly wrong.

There are three questions to ask, since the messaging was not just wrong from the Telegraph, but across the media.

The first is was this deliberate?

The second is, alternatively have the media simply lost touch with political reality?

And third, could it be that there is in fact a new reality that is happening which is making it so hard for those with an old mind set to comprehend what is happening beyond Westminster?

I suspect the answer to all three is 'yes' and that this is going to make some major issues, like Brexit both very hard to call and deeply politically unwise for those who thought putting it to the vote a good idea.