

## Cameron disappoints business

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The [FT has reported](#) that:

*Business leaders have become frustrated at the tactics and tone of the Conservative election campaign, amid concern in British boardrooms that Ed Miliband is mounting a stiffer challenge for Number 10 than expected.*

Apparently at last twenty FTSE 100 and other business leaders have expressed concern to the FT that Cameron is failing to deliver because of 'strident personal attacks on the opposition and the flurry of big-spending promises that jar with the party's prudent fiscal record'. The FT notes:

*"The negative campaign has been disastrous," said one company chairman.*

Might I venture to suggest that they all [share my opinion on the rise of the bean-counting politician?](#)

If they do the answer is in their own hands: they need to write a letter about it. I suspect that won't happen.