

Thank you

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At this time yesterday [I was finishing a blog on restating the personal tax statement](#) George Osborne is sending out. I was not to know it was going to be the most instantly popular single day post I had ever done.

These are the stats just now:

That is an extraordinary number of shares. In total there were 18,000 reads here yesterday, but as the pie chart image was also shared by itself I think there may have been more than that. A good total at present is 6,000. There have been 3,000 so far this morning when usually there would be a few hundred, at best. That was the second best day ever on the blog (the day of the PAC hearings for Google, Amazon and Starbucks was the best). It also brought up 7 million total reads since 2006.

Thank you is all I can say.

Update at 13.35 on 5 November: that blog has now been read by 20,000 people today - already making this the best day ever on the blog, and comfortably beating yesterday's result