

The Mail can't even tell the truth about the prevailing...

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Paul Dacre, editor of the Daily Mail, [has written in the Guardian this morning](#). It's a rant, and a rather nasty rant, as might be expected. The key phrase is this though:

[T]he Mail constantly dares to stand up to the liberal-left consensus that dominates so many areas of British life and instead represents the views of the ordinary people who are our readers and who don't have a voice in today's political landscape and are too often ignored by today's ruling elite.

Many thoughts flow from that but I'll restrict myself to three as I am in my office early on a Saturday morning to work. The first is that if Dacre really thinks this then he has such poor ability to appraise the prevailing hegemonic thought of the UK and many of the western democracies that he is unfit to run a newspaper. There is a consensus, but it is that of the neoliberal right that exists to reward the 1% in society - who are not, incidentally, Daily Mail readers, so he is failing them with his thinking.

The second thought is that if he does know that what he's saying is wrong then he is not fit to run a newspaper.

The third follows from these two. He rants about the BBC and, to more limited degree, the Guardian in the article. But the BBC is much more trusted, despite all its troubles, than the Mail is. If he was fit to run a newspaper he might want to ask why that is.