

Why Npower's tax avoidance matters

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38 Degrees have a way with words, creating short messages that work.

As they say of [Npower's tax avoidance](#) this morning in an email to their supporters:

*This is more sinister than just a spot of clever accounting. **Every time a company like Npower avoids paying their fair share, it means one of two things for the rest of us: more cuts or tax rises.***

I agree with that.

That is precisely why this matters. This tax avoidance is either an exercise in shifting the burden of tax onto ordinary people or an exercise in cutting the services they need. And either way it's wholly unacceptable.