

Country-by-country reporting: accounting for globalisat...

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The [cover of my new report on country-by-country reporting](#) looks like this:

As I explain on the title page the picture is of Titchwell Marshes, Norfolk. But as I add:

Financial statements prepared using International Financial Reporting Standard show the big picture view of a multinational corporation; it's a big blue-sky approach and yet foreground detail is vital to understand that perspective, to root it and to interpret it. Country-by-country reporting would provide that foreground detail that is currently missing from financial statements.

That's why we need country-by-country reporting.