

Facebook is doing a Double Irish

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For these who can get through the paywall The Sunday Times [and others have an article](#) today on Facebook copying the worst of Google's tax practices via Ireland, and elsewhere. I contributed to the article.

As usual the defence is "we're complying with the law."

Yes, sure as heck you are. I could suggest other situations where people used that defence. It did not justify the morality of those people's decisions, nor Facebook's now.

So I say stop the excuses and set out to be tax compliant as people expect of you, which means seeking to pay the right amount of tax (but no more) in the right place at the right time where right means that the economic substance of the transactions undertaken coincides with the place and form in which they are reported for taxation purposes. Then you'll be doing the right thing. Until then expect our continuing criticism.