

# Poor old Jersey as it fails to exploit the punters

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The [Jersey Evening Post](#) has reported:

*JERSEY'S attempt to cash in on the multi-million-pound internet gaming industry has so far failed to bring in a single penny in revenue for the Island.*

*And the move has hit a potentially disastrous stumbling block because Jersey licensed companies are currently banned from advertising in the UK — one of the most lucrative online gaming industries in the world.*

*As a result not a single company has applied for a licence in Jersey, despite years of work and thousands of pounds of public investment.*

Amazing, isn't it, that a state can spend so much encouraging abuse and fail at it?

But that's Jersey for you.

And some say it is a perfect example of what a state should be. Time to think again, maybe?