

# No alternative for Jersey? Of course there is!

Published: January 13, 2026, 10:09 am

---

Pat Lucas is a formidable and brave campaigner.

She lives in Jersey.

She's a Jersey woman.

And she loves the island she lives on. Which is why she fights for it, so hard.

Recently one of the usual apologists for the finance industry in the island argued there was no alternative for it.

Pat, in her own style, has fought back with a letter in the Jersey Evening Post. [It's here.](#)

I'm pleased to work with Pat, but let me be clear, this is a campaign by the people of Jersey. All I and others do is lend support.