

Introducing the first paid blogger for Forbes in Europe

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I've just become [Forbes'](#) first paid blogger in Europe.

I make the disclosure of payment because it's important to do so and not because it's a lot!

My first blog in this new guise will be soon after 1 June.

And under the agreement with Forbes what I write about is entirely up to me.

I will, of course, be linking to the Forbes material from here.

And no doubt there will be those who will take opportunity to comment. Which on this occasion will amuse me, because that will help increase the remuneration. Now that's going to create a dilemma for some.