

Know your enemy

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There's [a column in the Guardian](#) this morning written by Geoff Cook of Jersey Finance. It's been submitted in response to the serialisation of Nick Shaxson's book 'Treasure Islands' in the same paper and it does include all the usual guff Cook rolls out whenever he can on how compliant a jurisdiction Jersey is — compliance designed, of course, to ensure almost absolute opacity is maintained at all costs.

But the funniest thing about the comment is the opening word. Cook begins "'Nigel Shaxson's new book'." It's Nick Shaxson, Geoff.

The first rule of finance is 'know your client'.

The rule of opposition is 'know your enemy'.

And you fell at the first hurdle Geoff. Which says a lot about your competence.