

## French plotting "Google" tax

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*Plans are in the pipeline for France to hit internet search providers with a tax on advertising revenue.*

*The sweeping proposal, which would affect internet giants such as Google, Microsoft and Yahoo! every time a French net surfer clicked on an advertisement or sponsored link, was floated in a government-commissioned survey.*

Guillaume Cerutti, one of the authors of the report said the tax would put an end to "enrichment without any limit or compensation", [the Daily Telegraph](#) said.

If [my work](#) showing Google pays little or no tax outside the USA has given rise to this, that's very good news.

Tax avoidance does not pay is the right message to deliver.